

17.181/17.182

Critical Drivers – Social Mechanisms & Cognitive Factors
Week 5 Outline

- 1. LEFT OVER Week 4**
- 2. THE CRITICAL DRIVERS**
- 3. GLOBAL SYSTEM for SUSTAINABLE DEVELOPMENT**

TABLE 8.1 New thinking on sustainability

Elements	Question
Key dimensions	What is it that must become sustainable?
Core processes	How is it that sustainability might proceed?
Behaviour principle	Which norms (computational and conceptual) could facilitate transitions towards sustainability?
Performance goals	What would be the alternative, generic, society-wide outcomes desired?
Implementation conditions	Which conditions facilitate implementation of sustainability strategies?
Decisions and policy choices	What are the decisions that must be addressed?

Choucri, Nazli. "The Political Logic of Sustainability." In *Sustainability and the Social Sciences: A Cross-Disciplinary Approach to Integrating Environmental Consideration into Theoretical Reorientation*. Edited by Egon Becker and Thomas John. Zed Books, 1999. © Zed Books. All rights reserved. This content is excluded from our Creative Commons license. For more information, see <https://ocw.mit.edu/help/faq-fair-use>.

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Dimensions of Globalization

- **Demographic** – people crossing borders voluntary or otherwise
- **Resources** - energy, raw materials, etc.
- **Technology** – knowledge, skills, ideas, equipment, management, organization, etc.
- **Economic** - goods, services, capital, trade, financial transactions, production systems and structures
- **Communication** - connectivity, reach, messaging etc.
- **Security** – vulnerabilities, sensitivities, threats, etc.
- **Environmental** - effluents, emission of GHG's etc.
- **Cyber Space** - actors, actions, the Internet layers model

Transformative Effects of Globalization

- **Population** – new labor markets, new identities new societies, pressures on the social contract, even new states
- **Resources** - new access to sources of “power”
- **Knowledge & Technology** – leapfrogging, greater efficiency, enhanced value added, new VA-sources
- **Economic** - transformations in consumption patterns, import demands, composition of goods and services,
- **Communication** - creation of virtual communities, cyberpolitics, impacts for state authority, global civil society
- **Security** – new fears, new \$ allocations to manage fears
- **Environment** - climate change, impacts on biosphere etc.

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Barriers to Knowledge on Sustainable Development – Cyber Era

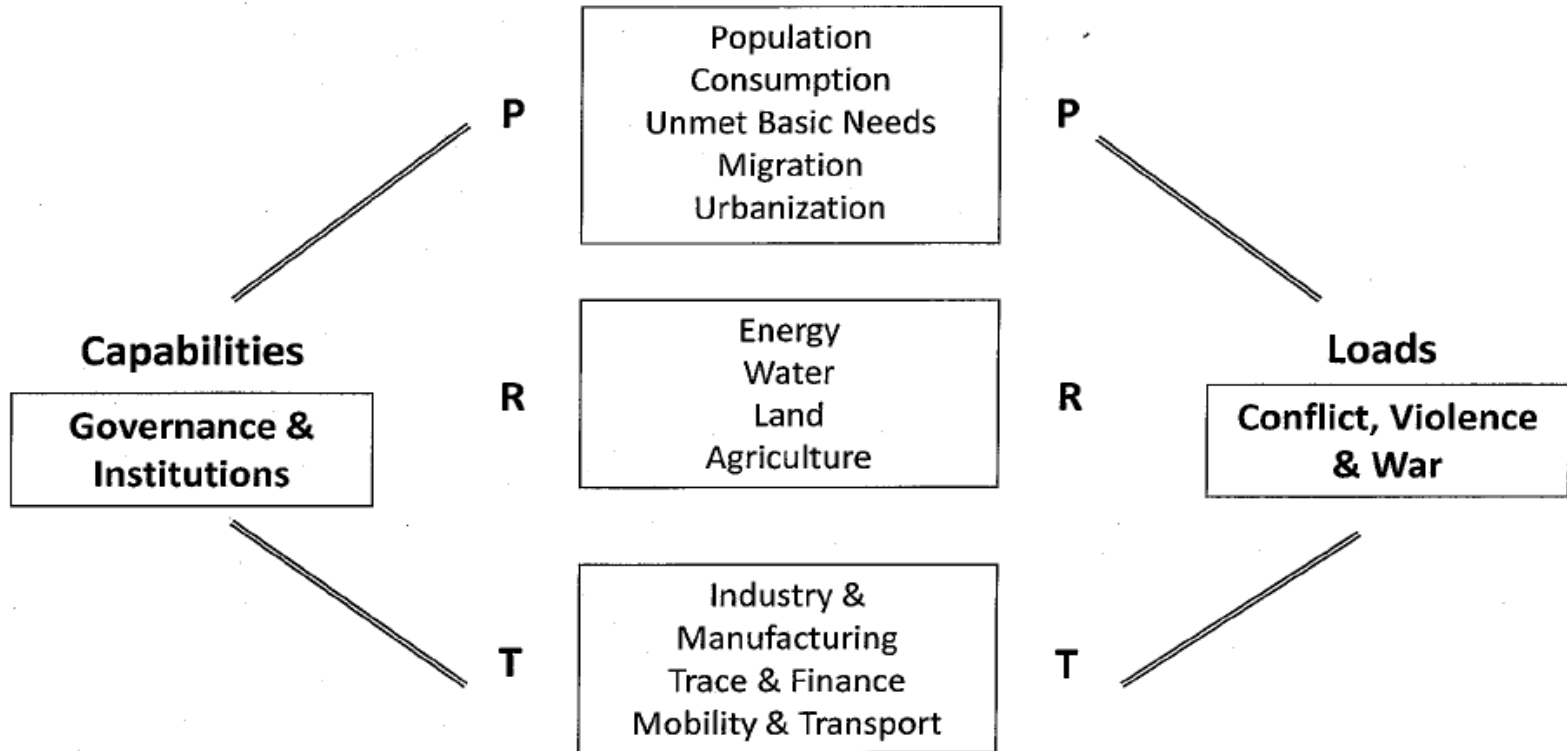
- 1. Ambiguity of “Sustainability” as Concept**
- 2. Explosion of Information**
- 3. Gaps in Digital Capabilities**
- 4. “Knowledge-Bias” from Developed States**
- 5. The Matter of Language on the Internet**

Solution Strategies to Reduce Barriers

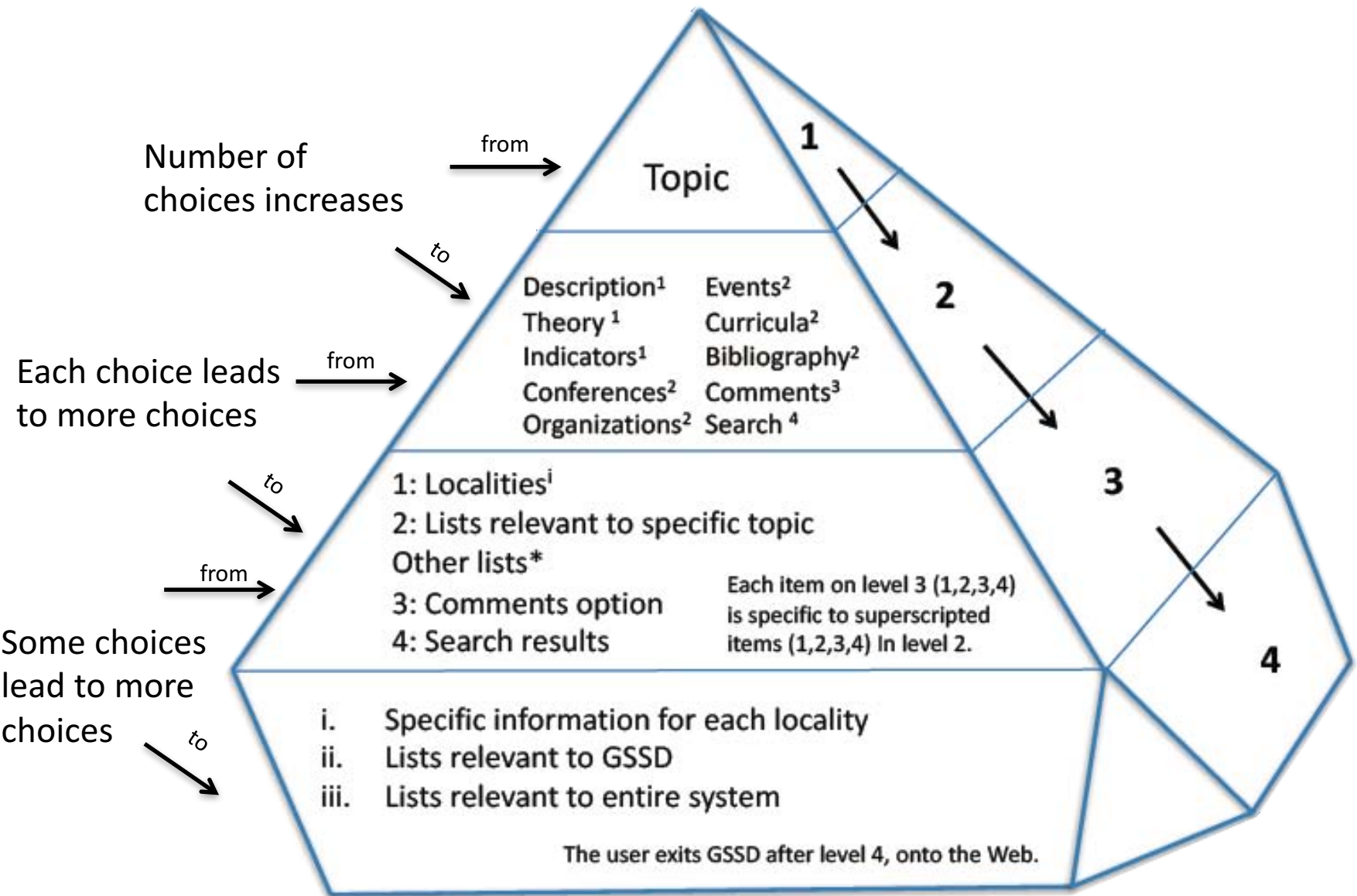
Knowledge Barriers

1. Ambiguity of “Sustainability” as a Concept
 - **Conceptual Framework**
2. Explosion of Information
 - **Management Strategy**
3. Impediments to Provision of Knowledge
 - **Submit Site (provide your knowledge)**
4. “Knowledge-Bias” from Developed States
 - **Support Networking**
5. The Matter of Language on the Internet
 - **Provide Multilingual Functionality**

Content Architecture



GSSD on the WWW – from topic to user access



*Superscripts (1, 2, i, etc.) denote the ability to advance to a lower level.

NOTE: Labels (1,2,3,4) are the level sequence on the WWW.

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